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For Immediate Release

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National Watermelon Association Endorses Sarah Frey for U.S. Secretary of Agriculture

Lakeland, FL – The National Watermelon Association (NWA) proudly supports the consideration of Sarah Frey for the position of U.S. Secretary of Agriculture in the upcoming administration. Sarah Frey, a longtime member of the NWA and a respected figure in US Agriculture, has an exceptional background that embodies the spirit and resilience of American farmers.

"Sarah is a true farmer, with decades of hands-on experience across multiple segments of agriculture and food production," said George Szczepanski, Executive Director of the NWA. "Her grit and tenacity are unparalleled, making her an outstanding candidate to represent the interests of American agriculture at the highest level."

The National Watermelon Association is excited to support a candidate who understands the unique needs and values of the agricultural sector. With her experience, dedication and proven leadership, Frey would be an excellent choice for U.S. Secretary of Agriculture, and we are all rooting for her.

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About NWA: The National Watermelon Association (NWA), founded in 1914, is a membership trade association dedicated to supporting all facets of the watermelon industry, including growers, shippers, graders, and distributors. NWA represents members in over 30 states and affiliated with regional chapters, and advocates on key issues such as labor, food safety, trade, pest and disease control, and transportation. Learn more at www.watermelon.ag.