

National Watermelon Association
 190 Fitzgerald Rd, Suite 3
 Lakeland, FL 33813
 Phone: 863.619.7575
 Fax: 863.619.7577
 Email: monicam@nwawatermelon.com



The Weekly Rind Advertising Agreement

	13 Issues	26 Issues	52 Issues
Rates	\$1750	\$3000	\$5000
Time Frame Start – End Date			
Ad Box Location*: Block 1: Above Weekly Headline Information Block 2: Above first set of articles Block 3: Below first set of articles Block 4: Above second set of articles Block 5: Below second set of articles	<input type="checkbox"/> Block 1 <input type="checkbox"/> Block 2 <input type="checkbox"/> Block 3 <input type="checkbox"/> Block 4 <input type="checkbox"/> Block 5	<input type="checkbox"/> Block 1 <input type="checkbox"/> Block 2 <input type="checkbox"/> Block 3 <input type="checkbox"/> Block 4 <input type="checkbox"/> Block 5	<input type="checkbox"/> Block 1 <input type="checkbox"/> Block 2 <input type="checkbox"/> Block 3 <input type="checkbox"/> Block 4 <input type="checkbox"/> Block 5
Advertorial Special Offer** <ul style="list-style-type: none"> 580x150 JPEG image header, 40kb max size 5-word Max Headline 75 Word Max w/ URL linking to your website 	\$1500**		

Ad Sizes*: 600x200 JPEG Images

Supply all ads as **HIRES** in one of the following formats:

- .tif
- .jpg
- .pdf
- .eps

Company Name: _____

Ad Contact Person: _____

Email Address: _____

Billing Contact Person: _____

Email Address: _____

Billing Address: _____

City, State, Zip: _____

Phone Number: _____

Please fill in/circle your choice(s) above before submitting your advertising form to the NWA.

Please fax, scan, email, or mail your completed form to:

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The Vinline Magazine and Convention Programs Advertising Agreement

Ad Locations	Back Cover	Inside Front Cover	Inside Back Cover	Full Page 10.5x16	Half Page 10.5x7.75	Number of Issues?	Issue(s) you'd like to run ad? Check all that apply:
Rates*	\$650	\$550	\$550	\$500	\$400		<input type="checkbox"/> Winter (Jan-Mar) <input type="checkbox"/> Spring (Apr-Jun) <input type="checkbox"/> Summer (Jul-Sep) <input type="checkbox"/> Fall (Oct-Dec) <input type="checkbox"/> Convention Program

*Rates are per issue with full color

10% discount for ads in all 4 Vinline Issues and Convention Program

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