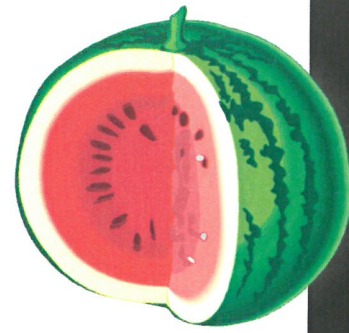


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Official Magazine of the NATIONAL WATERMELON ASSOCIATION



SPECS

AD SPECS

Please supply all ads as HIRES art in one of the following formats:

.tif
.jpg
.pdf
.eps

Ad Sizes are as follows (measurements shown as Width by Height):

FULL PAGE- 10.5x16

HALF PAGE- 10.5x7.75

QUARTER PAGE - 5.75x7.75

QUEEN PICS +

If supplying pics in digital format:

- Please supply files with labels that coordinate with caption labels. Ideally #s 1-16
- Please supply all pics as hires .jpgs

Lastly, Queen reports and captions can be supplied as word docs. Please respect the amount of space you have been allotted for # of pictures, as well as size of report and captions.